

WOPEE

WOMEN FOR POVERTY ERADICATION & EDUCATION

PO Box 10802-00100 GPO Nairobi

DEVELOPMENT BLUE PRINT

**“WOPEE...Vehicle for Development...Playing your role...
...To make the village a better place to live...”**

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Approved by WOPEE members

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1. EXECUTIVE SUMMARY

- 1.1 What is WOPEE?** WOPEE is a **development-oriented non-political and non-partisan Community Based Organization (CBO) registered** participate in the development of Kenya particularly **Isiolo County**.
- 1.2 WOPEE Belief:** We believe that development starts with me/you and ends with me/you. Everyone, therefore, has a role to play in development. Play your role and I play mine.
- 1.3 WOPEE Vision:** Our vision is to make our County a better place than we found it.
- 1.4 WOPEE Mission/objective:** To foster development in the Isiolo County by working with all stakeholders to raise the standards of living of the constituents in line with Kenya's development agenda outlined in sessional paper No.10 of 1969 - elimination of poverty, illiteracy and poor health.
- 1.5 Strategic Pillars:** To achieve the above development mission/objective, WOPEE will focus on the following four pillars:
1. **Membership Enlargement:** Membership open to all in the County. Registration fee Ksh 500. Monthly contribution Kshs 200. So far WOPEE has 100 paid up members.
 2. **Grassroot/Local Community Involvement:** Community mobilization to involve all up to village level.
 3. **Development Projects:** Coverage of all sectors in development:
 - **Water** (to ensure enough for domestic use, livestock & irrigation by boreholes, dams, rivers, roof harvesting)
 - **Agriculture/food security** (to ensure food sufficiency and security by educating people on good farming, storage, & irrigation methods, start food processing industries/Cooperative societies, create employment and encourage urban-rural migration).
 - **Education** (to improve educational standards/enrolment at primary, secondary schools, universities, village polytechnics by providing facilities, staffing, financial & management support, student & teacher motivation, bursaries for poor etc).
 - **Health** (to improve health of people by establishing adequate health facilities, staffing, medicine, service delivery, health education for preventive health etc).
 - **Security** (to reduce insecurity by community sensitization & policing, improve/increase security facilities, vehicles/patrols, security personnel etc).
 - **Employment** (to reduce unemployment by creating unemployment database, providing employment opportunities by our network, coaching job seekers on job interviews, industrial development to create employment, adopting labor-intensive approaches to development activities e.g., road construction).
 - **Investment** (WOPEE members and constituents to invest in revenue generating activities e.g., Cooperative societies, food processing firms stock exchange).
 - **Environment** (to reduce environmental degradation by reducing water/urban/dust pollution, and afforestation and improvement of water catchment areas).
 - **Energy** (to provide appropriate energy by rural electrification, solar, windmill and biogas energy).
 - **Industrial** development (to promote industrialization e.g., jua kali, food processing).
 - **Social Affairs & Civic education** (to promote public awareness, youth affairs, sports and other social affairs through seminars and chiefs barazas, brochures etc).
 - **Land** issues (to ensure urban centers & other lands have title deeds to enable people to use these to obtain credit & educate people on land use & issues to alleviate poverty).
 4. **Funding and Networking** – Mobilization of resources including money, materials, skilled and unskilled labor. Sources of funds/resources include, NG CDFs, HIV/AIDS, Community Water Trust Fund, Private Sector funds e.g., Kenya Charity Sweepstake, Corporate-Community partnerships, Donors e.g., World bank, USAID, DANIDA, JICA, DFID etc., WOPEE Members own funds, constituents' own funds, fund-raising by our people in foreign countries e.g., US. Good **project proposals** are key to sourcing of funding.

2. INTRODUCTION

- 2.1. **What is WOPEE?** WOPEE is a **development-oriented non-political and non-partisan Community Based Organization (CBO) registered** participate in the development of Kenya particularly **Isiolo County**
- 2.2. **WOPEE Belief:** We believe that development starts with me/you and ends with me/you. Everyone, therefore, has a role to play in development. I play my role, you play your role, and the ‘sky is the limit in development’. As products of the society, we believe that we need give back something to the society.
- 2.3. **WOPEE Vision:** Our vision is to make our County a better place than we found it
- 2.4. **WOPEE Mission/objective:** To foster development in the Isiolo County by working with all stakeholders (including the government, leaders, members of parliament, MCAs, local community, NGOs and other development stakeholders) to raise the standards of living of the constituents through:
- 2.4.1. Participative development – involving everyone regardless of status
 - 2.4.2. Individual commitment and determination to succeed
 - 2.4.3. Mobilization of human, capital, financial, and natural resources.
- Our objective is in line with Kenya’s development agenda as outlined in sessional paper number 10 of 1969 which aims at three things – elimination of poverty, illiteracy and poor health.
- 2.5. **Strategic Pillars:** To achieve the above development mission/objective, WOPEE will focus on the following four pillars:
- 2.5.1. Membership Enlargement
 - 2.5.2. Grassroot/Local Community Involvement
 - 2.5.3. Development Projects
 - 2.5.4. Funding and Networking
- 2.6. **Organization:** To achieve the above mission/objective, WOPEE has a large membership and its officials are:
- 2.6.1. Chairlady – Ismail Saado Halima
 - 2.6.2. Secretary – Brian Nyati
 - 2.6.3. Treasurer – Abdulahi Ibrahim

3. PILLAR 1: MEMBERSHIP ENLARGEMENT (To be developed further)

Membership open to all in the County. Non-refundable registration fee Ksh 500. Non-refundable monthly contribution Kshs 200. So far WOPEE has 100 paid up members. Recruitment of new members will be done by the existing members by popularizing the organization using:

- The Blue Print to educate members about WOPEE and the need to participate in village development
- WOPEE belief, mission/vision, objectives, achievements and contribution to development
- Development, social and other public meetings
- Networking to reach other Isiolo constituents.

4. PILLAR II: GRASSROOT/LOCAL COMMUNITY INVOLVEMENT

REACHING THE GRASSROOTS

1. STRATEGIC OBJECTIVE

WOPEE recognizes the importance of the participation and support of the local community at grassroot or village level. It is for this reason that WOPEE would like to assist in the mobilization and engagement of the local community in development by helping them to form and register Community Based Organizations (CBOs) at village levels and create a suitable structure to effectively link with WOPEE to Foster development.

2. CBOs

It is envisaged that WOPEE will work with the local leadership including the provincial administration (Dos, Chiefs and Assistant Chiefs) to:

- Identify the existing registered CBOs in each sub-location
- Identify the existing unregistered CBOs in each sub-location and help them to register
- Form and register CBOs in sub-locations where there are none or as appropriate
- Get the CBOs to elect sub-location CBO committee especially chairmen of the respective CBOs to form the sub-location committee and elect officials
- Get the sub-location CBO committee to elect a location committee especially chairmen of the sub-location CBO committees to form the location committee and elect officials.
- **Link the location CBO committee chairman to the Nairobi-based Location champion.**

3. GRASSROOT STRUCTURE

- Village CBOs to have members and officials (chairman, Secretary and Treasurer) who will report to:
- sub-location CBO committee with officials who will report to:
- location CBO committee with officials who will link with:
- Nairobi-based WOPEE Location champion.

4. ROLE OF THE GRASSROOT CBOs

- Community mobilization
- Member's recruitment
- Project identification
- Project implementation.

5. ROLE OF THE SUB-LOCATION CBO COMMITTEE

- Co-ordinate the activities of the CBOs at sub-locational level.

6. ROLE OF THE LOCATION CBO COMMITTEE

- Co-ordinate the activities of the CBOs at locational level
- Link the location CBO committee chairman to the Nairobi-based Location champion.

7. MEMBERSHIP OF THE CBOs

It is envisaged that each CBO and committees will have rules and their membership and monthly contribution fees which they will decide and which will be for their use. It is also envisaged that each CBO will pay WOPEE membership fees to be determined later.

8. STRATEGIC ACTIONS

ACTION	BY WHO	BY WHEN
1. Develop a strategic paper for reaching the grassroots	Chairman	31/5/25
2. Engage local administration about the strategy and process of WOPEE reaching the grassroots – DOs, chiefs and Asst Chiefs	Location champions/ Executive	30/6/25
3. Identify current CBOs at sub-locational/village levels and establish whether registered or not	Location champions	30/06/25
4. Collect registration documents	Location champions	31/07/25
5. Register those not yet registered	Location champions	Ongoing
6. Get the CBO leaders elect village/sub-locational/Locational representatives	Location champions	30/8/25
7. Locational representatives to link up with the Nairobi WOPEE locational champions – key linkage. To be working together with administration, elected leaders, other local leaders, CBOs and wananchi to identify projects, do proposals and implement.	Location champions	31/9/25
8. Start working together	Location champions	31/9/25
9. CBOs to pay registration fee and monthly contributions to meet their expenses	Location champions	31/9/25

5. PILLAR III: PROJECTS

The projects have been and will continue to be identified and implemented under the following sectors:

- Water
- Agriculture/food security
- Education
- Health
- Security
- Infrastructure - Roads, communications
- Employment
- Investment
- Environment including afforestation
- Energy – Electricity
- Industrial development including Jua Kali
- Social Affairs & Civic education
- Land

5.1. SECTOR AND LOCATION CHAMPIONS' AND PROJECT COORDINATORS' ROLES

5.1.1. Sector Champions

- Determine overall objective/goal/direction for the sector
- Coordinate specific development activities/projects/initiatives/action plans for the sector
- Networking in Nairobi – Identify and network with other specific parties to be involved e.g., ministry, experts/professional, administration (DO, DDO), MP, donors, etc for the sector
- Sourcing of funding for development activities/project from ministry, CDF, donors, self-help for the sector
- Prioritization of projects/actions by numbering 1-10 with 1 being highest for the sector

- Determine information requirements & sources for the sector
- Provide guideline in project proposal writing for the sector including providing proposal template, writing/review and presenting the proposal to donors

5.1.2. Location Champions

- Identify and coordinate development activities/projects/initiatives for the location
- Networking in the location – Identify and network with other specific parties to be involved e.g., Chiefs, Assistant Chiefs Councilors, local community etc
- Prioritization of projects/actions by numbering 1-10 with 1 being highest for the location
- Information/Data gathering from the locations using the templates provided
- Setting up CBOs and WOPEE committees/representatives at location level e.g., reps for each sublocation. Determine the roles of the reps
- Promoting WOPEE and recruiting members starting with Nairobi
- Community mobilization for location
- Project implementation for location
- Getting feedback from the location grassroots to the members and secretariat.

5.1.3. WOPEE Sector & Location Committees

These committees will work with the champions to achieve the above sector and location objectives. The committee members are listed on a separate document.

5.1.4. WOPEE Project Coordinators

To play a leading role in the initiation, proposal origination, monitoring, supervising and coordinate the implementation of specific projects in liaison with the Locational Champions.